

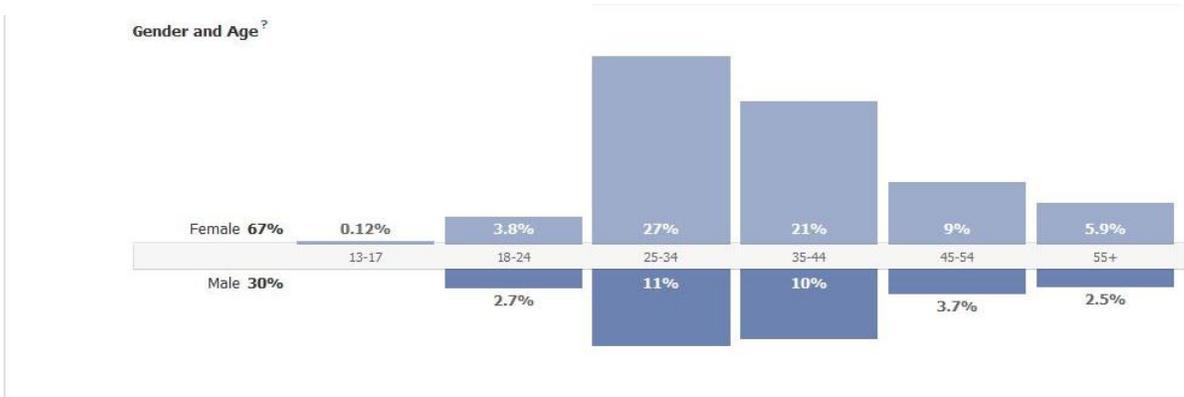
Web Hit Statistics			
Category	Web Hits During 7/21/2011 - 12/31/2011	Web Hits During 5/1/2011 - 7/21/2011	Percentage Increase Between A and B
	(A)	(B)	
Home	137,110	65,593	109.03% ↑
Consumers	460,931	444,422	3.71% ↑
Applicants	157,432	90,101	74.73% ↑
Licensees	88,988	51,017	74.43% ↑
Laws/Regs	131,983	58,564	125.37% ↑
Form/Pub	136,927	98,651	38.80% ↑
About Us	104,205	84,904	22.73% ↑
Continuing Competency	17,585	10,067	74.68% ↑

Twitter Statistics		
Information Collected	Data Available on 7/20/2011	Data Available on 1/13/2012
Number of tweets since account opened*	27	94
Number of Followers	58	79
Number of Places Listed	2	3

*Account opened on 2/27/2011

Facebook Statistics		
Total Likes	Friends of Fans	People Talking About Page
849 ↑.35%	255,057 ↑2.07%	15 ↑200%

Demographic Users: 8/1/2011-12/31/2011



Active Users: 8/1/2011-12/31/2011

